



BrainCraft AI (OPC) Private Limited

Operating under the brand **CraftingBrain**

CIN U85500TS2025OPC196544 GSTIN 36AANCB4218K1ZG PAN AANCB4218K

Three-Day Workshop Training Agreement

AI-POWERED BUSINESS ANALYTICS

Between **BrainCraft AI (OPC) Private Limited** (CraftingBrain) and **St. Francis Institute of Management Studies (SFIMS), Hyderabad**

AGREEMENT DATE

21 Aug 2026

WORKSHOP LOCATION

Begumpet, Hyderabad

1. PARTIES AND PURPOSE

This Workshop Training Agreement ("Agreement") is entered into between **BrainCraft AI (OPC) Private Limited**, a company incorporated under the Companies Act, 2013, bearing Corporate Identity Number U85500TS2025OPC196544 and GSTIN 36AANCB4218K1ZG, having its registered office at MIG-09-707, Chitrapuri Colony High Tower Road, Chitrapuri Colony, Manikonda, Hyderabad, Rangareddy, Telangana - 500089, operating under the brand name "**CraftingBrain**", hereinafter referred to as the "Training Partner" or "CraftingBrain", and **St. Francis Institute of Management Studies (SFIMS)**, managed by St. Francis College Society, 6-3-1218/6/3, Street No. 6, Uma Nagar, Begumpet, Hyderabad - 500016, Telangana, hereinafter referred to as the "Institution". The parties agree to conduct a three-day workshop for MBA students on AI-Powered Business Analytics under the terms below.

2. WORKSHOP OBJECTIVE

The workshop is designed to provide practical, business-oriented exposure to AI-assisted analytics using SQL, Excel, Python/Pandas, and Tableau. The delivery will focus on applying AI tools to analyze business data, identify KPIs, generate analytical code/formulas, build dashboards, and communicate actionable insights.

3. WORKSHOP SCOPE AND DAY-WISE COVERAGE

DAY	FOCUS AREA	KEY COVERAGE
Day 1	AI, Business Data & SQL	Role of AI in business analysis; prompt engineering; ChatGPT and Microsoft Copilot; business datasets and KPIs; SELECT, WHERE, GROUP BY, ORDER BY, basic JOINS; using AI to generate, explain, and correct SQL and identify trends.
Day 2	Excel & Pandas Analytics	Data cleaning; missing values and duplicates; essential Excel formulas; Pivot Tables, charts and KPI summaries; Pandas loading, filtering, sorting, GroupBy and aggregations; AI-assisted formulas, Pandas code, EDA and business summaries.
Day 3	Tableau & Business Reporting	Importing and preparing data in Tableau; basic data relationships and joins; essential calculated fields; KPI views, charts, filters and dashboards; AI-assisted calculations, visualization recommendations, dashboard interpretation, executive summaries, and an end-to-end mini project.

4. WORKSHOP SCHEDULE

The workshop will be conducted for 3 hours per day as per the schedule below, totaling 9 training hours across the three days.



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DATE	DAY	TIME	NET TRAINING	MODULE
20 Aug 2026	Thursday	11:30 AM - 2:30 PM	3 hours	Day 1
21 Aug 2026	Friday	1:00 PM - 4:00 PM	3 hours	Day 2
24 Aug 2026	Monday	1:00 PM - 4:00 PM	3 hours	Day 3
TOTAL TRAINING HOURS				9 hours

5. TRAINER AND PARTICIPANT ARRANGEMENT

- CraftingBrain will deploy two (2) trainers for the workshop.
- The intended allocation is approximately 50-60 students per trainer.
- The agreed total participant strength is approximately 100-120 MBA students.
- Training groups, rooms, and trainer allocation may be coordinated by the parties to ensure effective delivery within the agreed participant strength.

6. RESPONSIBILITIES OF CRAFTINGBRAIN

- Provide two suitably qualified trainers for the agreed dates and duration.
- Deliver the agreed curriculum with demonstrations, guided practice, business examples, and an end-to-end mini project.
- Provide reasonable training guidance, exercises, and supporting learning material required for workshop delivery.
- Coordinate with the Institution's designated faculty/coordinator for smooth execution of the workshop.

7. RESPONSIBILITIES OF THE INSTITUTION

- Provide suitable classroom/lab infrastructure for the two training groups, including projector/display, audio facilities where required, reliable internet connectivity, and power backup as available.
- Ensure students have access to required systems/software for hands-on activities, including Excel, Python/Pandas environment, Tableau, and approved AI tools, wherever applicable.
- Nominate a faculty/coordinator for attendance, room coordination, student communication, and operational support during the workshop.
- Maintain appropriate classroom discipline and ensure participants are available on time for all scheduled sessions.

8. COMMERCIALS AND PAYMENT TERMS

TOTAL WORKSHOP FEE

INR 34,000/- (Rupees Thirty-Four Thousand Only)

for the complete three-day workshop, inclusive of all applicable taxes including GST.

Payment Timeline

The full amount shall be credited to CraftingBrain within six (6) Business Days from the commencement of the workshop on 20 August 2026.

Payment Process

Payment shall be made against the GST invoice/payment details issued by BrainCraft AI (OPC) Private Limited through the mutually agreed mode of payment.



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9. SCHEDULE CHANGES AND UNFORESEEN CIRCUMSTANCES

Any change to the agreed workshop dates or timings shall be made only with mutual written confirmation. If a scheduled session cannot be conducted due to an unavoidable institutional closure, emergency, or other circumstance beyond reasonable control, the parties will mutually agree on a suitable replacement date/time for the affected session.

10. TRAINING MATERIAL AND USE

Training material, examples, templates, code, or other content provided by CraftingBrain may be used by participating students and faculty for learning and internal academic purposes. Commercial redistribution, resale, or publication of CraftingBrain proprietary training content requires prior written permission from BrainCraft AI (OPC) Private Limited.

11. GENERAL UNDERSTANDING

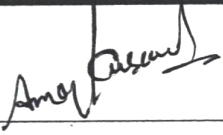
This Agreement records the complete understanding for the above workshop. Any modification to the scope, dates, participant arrangement, commercials, or other material terms should be mutually confirmed in writing by authorized representatives of both parties. Nothing in this Agreement creates an employment, agency, or partnership relationship between the parties.

12. ACCEPTANCE AND SIGNATURES

By signing below, the authorized representatives confirm their acceptance of the workshop scope, schedule, participant arrangement, commercials, payment timeline, and responsibilities stated in this Agreement.

For BrainCraft AI (OPC) Private Limited
(CraftingBrain)

For St. Francis Institute of
Management Studies (SFIMS)


AUTHORIZED SIGNATORY

Name: Arman Karsachan

Designation: CEO & Founder

Date: 21 Aug 2026

Signature / Company Seal




AUTHORIZED SIGNATORY

Name: Dr. Aditya Prasad

Designation: HOD, MBA

Date: 21st Aug 2026

Signature / Institution Seal

— End of Agreement —